

GoPhone® PAY AS YOU GO

Pay Only On Days Used

\$2 per day **unlimited talk & text**

you choose — pay by the minute, day or month

Standard Calling Plans	Minute	Day	Month
	10¢/min Plan	Unlimited Daily Talk & Text*	Unlimited Talk & Text*
Rate Plan Charge	—	\$2/day**	\$60
All Nationwide Calls	10¢/min	Unlimited	Unlimited
Text Messaging† Includes IM, Picture and Video	Unlimited	Unlimited	Unlimited
Text & IM to Mexico, Canada & 100 other countries	n/a	Unlimited	Unlimited

Smartphone Plans (Data package required to use Data services)	Minute	Day
	Smartphone 10¢/min Plan‡	Smartphone Unlimited Daily Talk & Text‡
Rate Plan Charge	—	\$2/day**
All Nationwide Calls	10¢/min	Unlimited
Text Messaging† Includes IM, Picture and Video	Unlimited	Unlimited
Text & IM to Mexico, Canada & 100 other countries	n/a	Unlimited

Purchase feature packages at att.com/mygophone or by dialing **611**. To continue saving each month, activate Feature Package Auto Renew.

Choose Your Messaging Package (only on 10¢/min plans)	
Text packages include IM, picture and video	
Unlimited	\$19.99
1000	\$9.99
200	\$4.99

Choose Your Data Package (only on \$2 daily and 10¢/min plans)	
Data packages include Mobile Web Access for Email, Facebook, Twitter and more	
500 MB	\$25
100 MB	\$15
10 MB	\$5

Additional Standard Calling Plan (not available for Smartphones)
Unlimited Talk & Text Plus 200 MB Data* for \$75 per month includes unlimited nationwide calling, text, IM, picture and video messaging.

‡Smartphone users must activate on Smartphone 10¢/min or Smartphone Unlimited Daily Talk & Text plan and purchase a Data Feature package to access the Data features on the device. Pay-Per-Use Data is not an available option for Smartphones.

*Calling and messaging are available only if your account balance is sufficient to cover the applicable rate plan charge.
**\$2/day charged only on days phone is used to make or receive a voice call (including a call to voice mailbox), use IM or send a text or picture/video/sound message.
†Feature packages are good for 30 days, as long as your account balance is not expired. Standard rates apply if feature package is not renewed after 30 days.

Pay-Per-Use Rates: Domestic Text/IM – 20¢ per message sent/received; **International Text** – 25¢ per message sent/20¢ per message received; **Domestic Picture/Video** – 25¢ per message sent/received; **International Picture/Video** – 50¢ per message sent/25¢ per message received; **Data** 1¢/5kB (Pay Per Use Data services are not available on Smartphones).

entertainment, apps and services

Enjoy everything your device can do and stay connected.

- Access the mobile web
- Check email
- Search on-the-go
- Access social networks
- Know the score
- Get movie times
- Locate restaurants
- Music, ringtones and games

check out your favorite websites & apps like Facebook™, CNN, ESPN, The Weather Channel®, Twitter and Google™



personalize your phone with* Ringtones, Ringback Tones, Games and Graphics

*A \$5 minimum balance is required to access content, including Ringback Tones, via your handset.

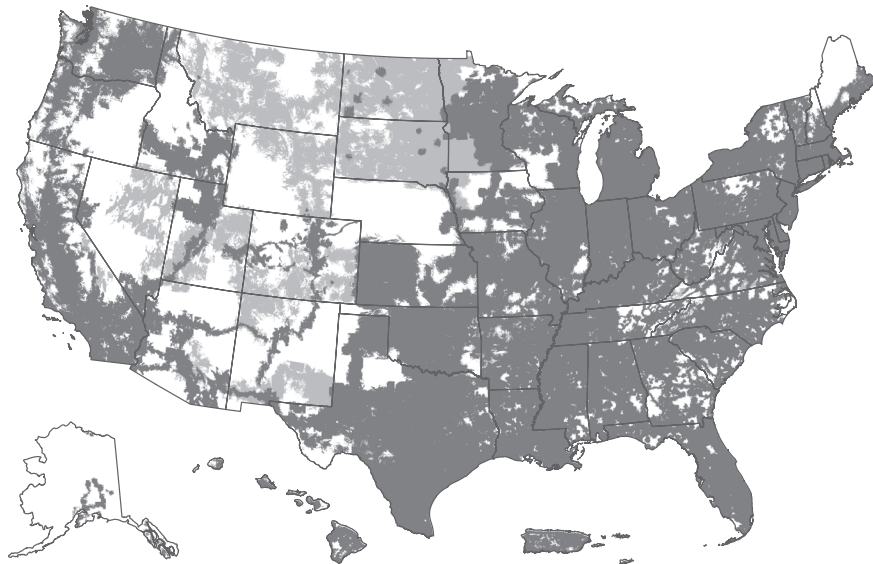
replenish your account

- With Rollover Balance®, if you refill your account before your balance expires, you keep your unused balance
- Purchase a refill card at any AT&T store and over 200,000 other retail locations in the U.S.
- Visit att.com/mygophone or dial 611 from your handset to refill with a credit card or set-up your account for auto-refill
- Most refill cards let you dial *888* followed by the PIN number on the card, then press # key and SEND to add money

Refill Cards	
Denomination	Expiration
\$15	30 days
\$25	90 days
\$50	90 days
\$60	90 days
\$75	90 days
\$100	1 year



prepaid without compromise on the network you can trust



Roaming in Mexico
just 25¢/min.

- Pay As You Go Coverage Area
- Pay As You Go Mobile Broadband Coverage Area*
- No Service Area

For more information, visit att.com/gophone or call 1-800-GOPHONE.

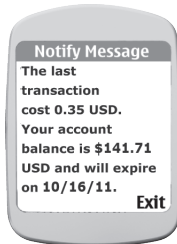
Pay As You Go Coverage Map: Please review the coverage map, which shows the scope of your coverage area. Map depicts an approximation of outdoor coverage. Actual coverage area may differ substantially from area shown on map, as coverage may be affected by terrain, weather, foliage, buildings and other construction, signal strength, customer equipment and other factors which do not allow AT&T to guarantee coverage or network availability. Charges will be based on the location of the site receiving and transmitting the call, not your location. Rates apply to calls to and from the GoPhone Coverage Area. **Future coverage, if depicted on map, is based on current planning assumptions but is subject to change and may not be relied upon.** Your phone's display does not indicate the rate you will be charged. *Mobile Broadband device required.

using your GoPhone® service

Charges are automatically deducted from your balance

Updated account balance is automatically sent to your phone

Dial *777# and press SEND to receive a text message indicating your account balance and expiration date



international international long distance

Low international calling rates to Mexico and other countries around the world

Mexico – 10¢ plus standard airtime*

For current rates to all available countries, visit att.com/gointl.

use your phone while in Mexico

Standard Airtime Rate – 25¢/minute

Text Messaging – 25¢/message sent
20¢/message received

Instant Messaging – 50¢/message sent
and received

Visit att.com/gointl for data and picture messaging rates

*Airtime charges also apply. Rates subject to change without notice. For current rates, visit att.com/gointl. An additional 16¢ per minute surcharge will be applied to calls made to Mexico wireless numbers.

GoPhone® Pay As You Go: A compatible phone (not a data-only device) is required. Not all features work on all phones and in all areas. Pay As You Go cards and other account refills are nontransferable and nonrefundable. The *9898* command for refill only works with PINs/Cards purchased from AT&T-owned retail stores and select authorized retail locations. Amounts deposited into your account expire in accordance with the stated refill denomination expiration period (e.g., \$50/90 days). Unused account balance is forfeited upon expiration. If money is added to your account before the current balance expires, the existing balance will carry over to the new expiration date (Rollover Balance®). Pay As You Go accounts will be canceled 60 days after expiration. A service activation fee and new wireless phone number will be required to reactivate service. Account balance limit is \$500; any amount over that limit will be deducted from your balance. 900 numbers are not available. Rates and services are subject to change. All service is subject to the GoPhone Terms of Service found in the User Guide. **Charges:** Voice usage is deducted in full-minute increments with partial minutes rounded up to the next full minute at the end of each call. Directory assistance is \$1.99 plus airtime. On certain plans, per-minute charges and/or for the rate plan charge applies to calls made using features, including Call Waiting, Call Forwarding, 3-Way Calling and voicemail access and retrievals, and standard airtime charges apply to 800, 866, 877 and other toll-free calls. Long distance included within the 50 United States, Puerto Rico, the Virgin Islands, Guam and the Mariana Islands. A fee may apply to all rate plan changes. A fee may be charged for calls to add funds using a live representative. Rates are subject to change. **Taxes and other fees:** In many jurisdictions, certain recurring fees or taxes will be debited from your account balance as allowed by law. Other taxes, surcharges and fees apply on top of refill denominations. **Free calls:** 611 automated customer service, *777# for balance inquiry text message, and 911 emergency. 611 may not work in all areas. You can also reach customer service by dialing 1-800-901-9878. **Caller ID:** Your billing name may be displayed along with your wireless number on outbound calls to other wireless and landline phones with Caller ID capability. Contact customer service for information on blocking the display of your name and number. **Unlimited Talk & Text Plans:** With the monthly and daily Unlimited plans, unlimited text within the U.S. includes text, IM, picture and video messages. Unlimited text to Mexico and over 100 countries includes text and IM only. For a full list of countries available for text messaging with the monthly and daily Unlimited plans, go to att.com/gophoneintl. **Daily Unlimited Talk & Text Plan:** The rate plan charge for the Unlimited Daily Talk & Text plan is assessed each day you use your phone to make or receive voice calls, including a call to voice mailbox, use IM or send a text or picture/video/sound message. The day for purposes of the daily rate plan charge starts at midnight and ends at midnight based on the time zone in which you are located when you make a call, use IM or send a message. A minimum account balance sufficient to pay the rate plan charge for the daily Unlimited plan is required to place or receive the first call of the day, use IM or send a message. **Monthly Unlimited Talk & Text Plans:** The Unlimited Talk & Text and the Unlimited Talk & Text Plus 200 MB Data plans are each available for 30 days upon payment of the applicable rate plan charge. YOUR SELECTED PLAN WILL CONTINUE FOR 30-DAY PERIODS IF YOUR ACCOUNT HAS SUFFICIENT BALANCE TO PAY THE RATE PLAN CHARGE. The rate plan charge for each renewal period will automatically be deducted from your account balance at the end of the day (midnight Central Time) on your rate plan expiration date. If your account balance is insufficient to pay the rate plan charge, you will be unable to use any services, including rate plan services and pay-per-use services, until you refill your account with the applicable amount or change to another rate plan before your account balance expires. (Account balance expiration date is determined by your refill denomination). Applicable rate plan charge for your selected plan is not refundable, and any unused services (call or data) are forfeited if you change to another rate plan during the 30-day plan period. The day you add the plan is counted as a full day and counts towards the 30 days. With the Unlimited Talk & Text Plus 200 MB Data plan, unused data does not roll over to your new 30-day period. If you use your entire data allotment, usage will be charged at pay-per-use rates. No feature packages can be added to either of the monthly Unlimited plans. TO AVOID BEING CHARGED THE APPLICABLE RATE PLAN CHARGE, CHANGE TO ANOTHER RATE PLAN PRIOR TO YOUR NEXT RATE PLAN RENEWAL DATE, BY DIALING 611 FROM YOUR WIRELESS DEVICE AND FOLLOWING THE PROMPTS. **Feature Packages:** Packages are available for 30 days, as long as your account balance is not expired. Balance expiration is determined by date associated with your refill denomination. If your account balance expires before the 30th day of the feature package, the package cannot be used (and the remaining time on the package will continue to run) unless you refill your account during the remaining days of the package period. The day you add the package is counted as a full day and counts towards the 30 days. Package expires at 12 am Central Time on day 30. After 30-day package expires or package is depleted, usage will be charged according to your underlying rate plan. **Smartphone Requirements:** A smartphone device requires an eligible Talk or Talk and Text plan. If it is determined that you are using a smartphone without an eligible Talk or Talk and Text plan, AT&T reserves the right to switch you to a comparable plan, and deduct the appropriate fees from your account balance. If a comparable Talk or Talk and Text plan is not available, you will be switched to the 10¢/minute Plan. If your account balance is insufficient to pay the plan charge, you will be unable to use any services until you refill your account with the applicable amount. If you want to use data services on your smartphone, a Data Feature Package is required. Pay-per-use data services are not available for smartphones. **Limited Feature Packages:** A package that contains a specific allotment of data (in megabytes) or messages is depleted when you use the entire allotment. Renew package before 30-day period expires and any unused service will roll over to your new 30-day package period. **Unlimited Feature Packages:** Unlimited packages do not roll over. **Data, Messaging, & Downloads:** Pay-per-use Text/Instant/Picture/Video Messaging and data services are automatically included; just pay for usage. You may remove these services at any time by contacting customer service. There is a charge per message sent or received, whether read or unread, solicited or unsolicited. If you cancel the Text/Instant/Picture/Video Messaging service, you will not be able to send and receive messages, but due to technical issues, messages could be received; therefore, AT&T cannot guarantee all incoming messages will be blocked. Data usage applies when downloading ringtones, games and graphics. In some cases our network will resend data packets to ensure complete delivery. You will be charged for these re-sent packets. Certain advanced features are not available. All screen images are simulated. See the data service brochure or att.com/datatems for full terms and conditions relating to the use of data and messaging services, including prohibited uses of the services. Your use of data service or Text/Instant/Picture/Video Messaging acknowledges your agreement to those terms. **International Calling:** Per-minute international long distance charges apply in addition to regular airtime charges based on your rate plan. Higher charges may apply to mobile terminated calls in certain countries. Rates subject to change. See att.com/gophone and select "Learn about Pay As You Go" for a list of available countries, rates and other details. **Unlimited Voice Services:** UNLIMITED DOES NOT MEAN UNREASONABLE USE. Unlimited voice services are provided primarily for live dialogue between two individuals. If your use of unlimited services for conference calling or any variation thereof, or call forwarding exceeds 750 minutes per month, AT&T may, at its option, impose a 25¢ per minute usage charge for all calling over 750 minutes using one or more of these features, terminate your service or change your plan to one with no unlimited usage components. Unlimited voice services may not be used for multi-party calling (separate calls initiated by you but not bridged together), monitoring services, data transmissions, transmission of broadcasts, transmission of recorded material, or other connections that do not consist of uninterrupted live dialogue between two individuals. If AT&T finds that you are using an unlimited voice service offering for anything other than live dialogue between two individuals, AT&T may at its option, impose a 25¢ per minute usage charge for all such calling over 750 minutes, terminate your service or change your plan to one with no unlimited usage components. AT&T will provide notice that it intends to take any of the above actions, and you may terminate the Agreement. **Off-net Usage:** For a listing of available off-net and international roaming locations, including Mexico, where per-minute usage or roaming rates apply, go to att.com/gophone and select "Learn about Pay As You Go". For any other off-net usage, AT&T may at its option, impose a per minute usage charge or terminate your service. AT&T will provide notice that it intends to take either of the above actions, and you may terminate your service. **Intellectual Property:** © 2011 AT&T Intellectual Property. All rights reserved. AT&T, the AT&T logo and all other marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. Service provided by AT&T Mobility. AT&T recycles used phones. Visit us at att.com/recycle.

